

For Immediate Release:
Contact Andy Groebner
andy@sledhead24-7.com
(952) 200-9266



Ekre & Simons take home titles in finale

Simons captures inaugural Hayward 300 checkered flag

Hayward, WI (March 3, 2008) – DJ Ekre and Ryan Simons can both add more “firsts” to their racing resumes. Simons (Camrose, Alberta and Arctic Cat) took home the Pro 600 checkered flag in the first running of the Hayward Area Chamber of Commerce’s *Hayward 300* presented by the LCO Casino.

Ekre (Shevlin, MN and Arctic Cat) finished fifth in the Pro 600, but is crowned the inaugural champion of the *AMSOIL Triple Crown driven by Polaris*. Ekre had first place finishes in both the Mille Lacs 200 and the BIR 200 making a seventh place finish or better necessary to win the Triple Crown.

Simons finished two minutes ahead of second place winner Aaron Christenson (Metiskow, Alberta and Polaris) who took home ninth in the overall Triple Crown standings. The biggest excitement after Simons’ flew across the finish line was Gabe Bunke (Moorehead, MN and Polaris) crossing the finish line .286 seconds ahead of fourth place finisher Brian Dick (Thief River Falls, MN and Arctic Cat).

The first running of the Hayward 300 was considered a big success by the racers and community. A festival like atmosphere greeted the racers and their crews on the LCO Casino Race Track. Just over 3,000 spectators and fans passed through the gates to watch the racers from across the snowbelt.

The race track was 3.9 miles long that was a hybrid of cross-country, snocross and enduro. The spectators were able to look down on the race track from the stands perched above the racing action. They were able to watch the racers serpentine back and forth, run high speed straight-aways and hit jumps right in front of the bleachers.

“The track was fun,” said Ekre, “and the support of the fans and community for the first time event made it a blast for the racers and our team. We’re already talking about next year.”

All races of the AMSOIL Triple Crown driven by Polaris will be televised and featured on Sled Head 24/7. Visit SledHead24-7.com for show times in your area.